## HARDWARE + BUILDING SUPPLY HBSDEALER

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## The Golden Hammer Strikes for 2020

## **HBSDealer Staff**

The <u>Golden Hammer Awards</u> have a long tradition of honoring the best-of-thebest of home improvement. And the products representing the class of 2020 build on that tradition.

The gallery below offers a glimpse of all 27 of this year's Golden Hammer Award honorees. More will be revealed in the upcoming print and digital issues of HBSDealer.

Judging was based on the following criteria:

- Innovation features, technology, differentiation and benefits;
- Value Including relative price, consumer relevance, and functional practicality; and
- Shelf appeal clarity of message, and overall desirability of the product within its category.

## THE 2020 GOLDEN HAMMER AWARD HONOREES



Master Magnetics Magnetic ToolMat



MAX Resistant Glove



MoistureShield Elevate Capped Composite Decking



Nite Ize CamJam XT Aluminum Cord Tightener



Dap Tank Bond Liquid Grip



Deckorators ALX Contemporary preassembled aluminum railing



DoohicKey + Key Tool, from Nite Ize



LED Rough Service 100W Equivalent A19, from eLumigen



The 2020 class will be featured in the September issue of HBSDealer magazine.