



Introducing a Better Way to Say Ahhh...

BOULDER, Colo., January 8, 2019 – Nite Ize®, a leading manufacturer of innovative solution-based products, is expanding their line of [Ahhh...™ Bottle Openers](#) with the addition of new colorful and lightweight aluminum models.

“The Ahhh... combines the functionality of our iconic [S-Biner® Dual Carabiner](#) with the fun and convenience of a bottle opener,” says Nite Ize Founder and CEO Rick Case.

With a strong, lightweight aluminum body featuring two stainless steel gates, the Ahhh... is more than a bottle opener. Designed to organize, carry, and connect your gear, this colorful dual-carabiner can be easily clipped to everything from backpacks, keychains, coolers and more. The [Aluminum Ahhh... Bottle Opener](#) is available in blue, orange, and olive for an MSRP of \$6.99.



For more information about these Nite Ize products, visit [Nitelze.com](#).

About Nite Ize:

Nite Ize designs and manufactures inventor-driven products that organize your life, protect your gear, light your way, and creatively solve everyday problems. Headquartered in Boulder, Colo., the company celebrates its 30th anniversary in 2019 and offers more than 500 products in a variety of channels, including Travel, Mobile, Hardware, Pet, LED Lights + Accessories, Bike + Fitness, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, customers, partners and the environment.



For more information, please visit [Nitelze.com](#).

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