

Nite Ize Introduces New Larger CamJam XT Aluminum Rope Tightener

The CamJam XT makes light work of securing heavy loads.

Boulder, CO, July 27, 2015 – Nite Ize Introduces the new, larger CamJam XT Aluminum Rope Tightener, a no fuss tool for tying down or bundling heavy loads without the hassle of knots. Tie down a canoe or kayak to the roof of your car, or bundle lumber or large gear in your truck bed, with the CamJam XT the job is done in a cinch.



Made of durable, cast aluminum, the CamJam XT features the Nite Ize signature knot-free CamJam tightening and tensioning technology in a heavy-duty tool designed to tighten, tension, and securely lock serious loads up to 500 Lbs, using rope up to 3/8" in diameter. The CamJam XT is constructed with a carabiner clip and gate on one end and rotating cam mechanism on the other that allows you to anchor the carabiner to any hook, D-ring, or loop.

The CamJam XT Aluminum Rope Tightener is available now for \$13.99.

About Nite Ize

Founded on the principles of creativity and innovation, with headquarters in Boulder's picturesque valley below the Flatirons, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. The company celebrated its 25th anniversary in 2014, and offers over 500 innovative products & accessories in six unique categories: Mobile, Hardware, LED, Flashlight, Pet, and Lifestyle. Still captained by its Founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment. For more information, please visit NiteIze.com or Nite Ize on Facebook: facebook.com/NiteIze.

Media Contact: Terra Public Relations 307-733-8777. Brooks Cowles / BrooksC@terrapublicrelations.com