

Minimalists Rejoice! Nite Ize Reinvents the Wallet

BOULDER, Colo., January 8, 2019 – Nite Ize® made a name for themselves with hundreds of clever, solution-oriented products and now they've created a better way to keep what you need right at hand with the [Cashback™ Phone Wallet](#).

“These days, people are inseparable from their phones,” says Nite Ize CEO and Founder, Rick Case. “We wanted to offer a solution that made the items people use the most convenient and accessible.”

This unique case securely carries up to four credit cards and attaches to a phone or case using reliable 3M® VHB® adhesive. An integrated safety tab ensures cards stay in place, while the easy-slide window makes it simple to access cash and cards. Those looking to carry less will appreciate the low-profile minimalistic design that makes the Cashback a perfect solution for nights on the town, heading to the gym, or keeping your most important cards right at hand wherever you go.

Available in black with an MSRP of \$9.99.

About Nite Ize:

Nite Ize designs and manufactures inventor-driven products that organize your life, protect your gear, light your way, and creatively solve everyday problems. Headquartered in Boulder, Colo., the company celebrates its 30th anniversary in 2019 and offers more than 500 products in a variety of channels, including Mobile, Hardware, Pet, LED Lights + Accessories, Bike + Fitness, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, customers, partners and the environment.

For more information, please visit Nitelze.com.

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