

Hold the Phone, More Holster Sizes for More Devices

New universal rugged mobile device holsters from Nite Ize

BOULDER, Colo., Aug. 3, 2016– As the fastest growing man-made phenomenon, smartphones have become indispensable for millions of users worldwide. Nearly half of owners say their mobile device is truly something “they couldn’t live without” and four out of five keep their phone close throughout the day.* To help satisfy this dependence on technology and ensure devices are protected and accessible, Nite Ize® now offers new [universal rugged mobile device holders](#) to round out their already iconic product offering.

[Clip Case Cargo™ Holster](#) – Double Wide & Extra Tall: Made of extremely durable ballistic material and super-sized to fit even the biggest phones on the market with or without a form fit case, the tough Clip Case Cargo Holster, absorbs shocks and shields from the elements. The patented flex-clip attaches securely over and under a belt, fully

rotates for access at any angle, and even locks in eight different positions. Featuring internal pockets and an integrated pen loop, this ultra-functional mobile device case also holds smaller items like ID, cash, and credit cards for extra

convenience. Plus, to keep a wireless headset or headphones safe and accessible, this holster features a Tooth Ferry® compartment. Perfect for those who work and play in rugged environments and who don't want their phones to suffer for it, the Clip Case Cargo is an innovative accessory for high-tech devices. Available in Double Wide - Mossy Oak® and Extra Tall – Mossy Oak this fall. MSRP \$15.99.



[Fits All™ Holster](#) – Vertical XL & Horizontal XL: Constructed of rugged materials for protection, the Fits All Holster features a rugged, fixed position clip that attaches to a belt or waistband and stays there, keeping the phone safe and at hand throughout an active day. Available in two new sizes, Vertical XL or Horizontal XL, the Fits All is designed to accommodate most phone sizes, with or without form fit cases, and stays closed with a durable hook-and-loop closure. It's a simple, streamlined way to keep any phone secure in rugged work or play environments of nearly every kind. MSRP \$9.99.





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For more information about these new holsters and other smartphone accessories, please visit NiteIze.com.

About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrated its 27th anniversary in 2016 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit NiteIze.com.

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*Note: According to a 2015 Gallup poll.