

New Rugged Phone Holster Meets Plus-Sized Demands

BOULDER, Colo., July. 23, 2018 – The new [Clip Case Hardshell™ Horizontal](#) from Nite Ize® protects your smartphone while keeping it secure and accessible by your side. Engineered with high density EVA foam to provide protection from bumps and shocks, a ballistic nylon exterior with a hook and loop closure provides additional rugged protection. A durable, fixed position clip holds confidently to belts, waistbands, and straps up to two-inches wide and a convenient internal pocket holds credit cards, making this a do-it-all device holster. With two sizes of the Clip Case Hardshell Horizontal (XL and XXL), these holsters are designed to accommodate today's larger phones, with or without a form fit case.



“As phone sizes increased, we saw more people looking for a solution where they could holster their phone to their sides without it interfering with work or activities,” Nite Ize Founder and CEO Rick Case said. “The Hardshell Horizontal lets people wear their phone comfortably, keep it accessible, and know that it’s protected.”

Available in black with two sizing options to accommodate larger phones, the Clip Case Hardshell Horizontal XL has an MSRP of \$17.99 and the Hardshell Horizontal XXL has an MSRP of \$19.99.

For more information about the Nite Ize Clip Case Hardshell Horizontal, visit NiteIze.com.

About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 29th anniversary in 2018 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit NiteIze.com.

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