

Nite Ize Dual CamJam Tie Down System is Ingenious Solution for Securing Gear

BOULDER, Colo., Jan. 5, 2017—The masterfully engineered [Dual CamJam® Tie Down System](#) by Nite Ize® is an ingenious solution to secure and lock down important gear, tools and toys and reduce stress and aggravation. It allows the user to connect, tighten and secure equipment without any complicated knot tying, threading or sewing.

The Dual CamJam Tie Down System is comprised of two components: a high-quality zinc alloy buckle featuring two separate cam locking mechanisms and a high-strength, one-inch polypropylene webbing strap with a closed loop on one end. This combination makes the most versatile tie down system available. The two cams provide precise positioning and security while the closed loop of the webbing allows for the simple attachment of the strap to an anchor point. The loose end can be looped around gear and the other anchor point.

“The true unique advantage of the Dual CamJam is to have a buckle that is not permanently attached to the webbing so it can be placed exactly where needed. This concept of in-line tensioning is unlike any other tie down,” [Nite Ize Founder and CEO Rick Case](#) said. “This system is super simple and offers multiple configurations which makes it extremely versatile. Also, you can use up to half as much webbing as traditional tie down straps which makes this system not only revolutionary but resourceful.”

The other major unique advantage of the fixed-end configuration is the 3-to-1 mechanical advantage. For example, the user can apply 50 pounds of force to achieve a 150 pound result - a great advantage over using more complicated ratcheting cam straps.

Available in 12 or 18 foot lengths, the break strength of the Dual CamJam Tie Down System is 1,200 pounds with a working load limit of 400 pounds. MSRP \$19.99 and \$23.99 respectively.

For more information visit NiteIze.com.

About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 28th anniversary in 2017 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit NiteIze.com.

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