

## People Are Flipping Out Over This New Phone Handle + Stand

**BOULDER, Colo., January 8, 2019** – Nite Ize® introduces a sleek, stylish phone handle and stand that's just as home in the boardroom as it is at the coffee shop.

The new [FlipOut™ Handle + Stand](#) from Nite Ize® is a unique re-imagining of popular phone handles with small details that turn heads, both figuratively and literally. This high-quality, stainless-steel accessory attaches to the back of a phone or case using strong, reliable 3M® VHB® adhesive. Simply flip the low-profile handle out for a comfortable, secure grip. What sets this phone handle apart is that it was designed to function equally well as a phone stand that can be used in both landscape and portrait modes.

"The FlipOut Handle + Stand is a solution that enhances how people interact with their phones," Nite Ize Founder and CEO Rick Case said. "It's beautifully engineered for a quality you can feel and versatility you discover the moment you start to use it."

Using a durable PVD coloring process, the FlipOut is offered in a variety of colors that perfectly fit today's aesthetic. Available in satin-finished stainless steel, black, bronze, and an eye-catching spectrum.

For \$19.99, the FlipOut Handle + Stand will be available on [Nitelze.com](#).

### About Nite Ize:

Nite Ize designs and manufactures inventor-driven products that organize your life, protect your gear, light your way, and creatively solve everyday problems. Headquartered in Boulder, Colo., the company celebrates its 30th anniversary in 2019 and offers more than 500 products in a variety of channels, including Mobile, Hardware, Pet, LED Lights + Accessories, Bike + Fitness, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, customers, partners and the environment.

For more information, please visit [Nitelze.com](#).

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