



Outdoor Retailer Snow Show 'Best In Show' Winter Gear 2019

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From magnetic skis to augmented-reality apps, brands congregated to launch products at the Outdoor Retailer Snow Show 2019. Our team spent a week in Denver evaluating products to find the best to-be-released products for winter 2019-2020. The following 10 caught our eye as some of the most innovative, and the "best in show."



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Get a glimpse at the best new gear of the year before it gets released. Follow our coverage of the Outdoor Retailer Summer Market 2019 and catch up on news from recent shows. The biggest brands in the outdoor industry mingle with up-and-comers to show off their new offerings in apparel and equipment.

Nite Ize RunOff Bags with TRU Zip



Waterproof bags are nothing new, but Nite Ize released the RunOff collection for another reason: the zipper. TRU Zip technology represents the industry's first toothless, waterproof zipper. Using the same extrusion methods behind the brand's Gear Ties, the TRU Zip is airtight, resists snagging your gear, and repairs itself. If the zipper ever runs off track, just pull it back and then reseal — there are no teeth to worry about.

View original article and full list of award winners on the GearJunkie website at:

<https://gearjunkie.com/outdoor-retailer-snow-best-in-show-winter-2019>