

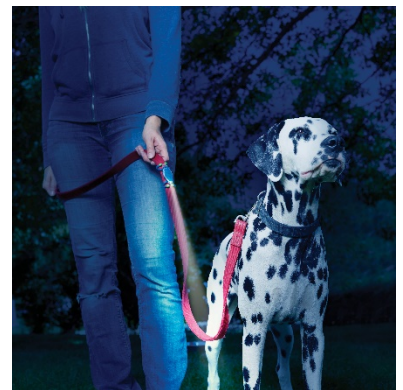
Nite Ize Enhances Safety & Encourages Fun for Pets & Their People *Introducing Huck 'N Tuck Collapsible Thrower & LeashLit LED Micro Flashlight*

BOULDER, Colo., Jan. 9, 2018 – Nite Ize® makes pets a priority – the Colorado manufacturer has been designing pet products since 2005 and is driven to create accessories that enhance safety as well as encourage exercise and fun. Nite Ize is excited to introduce two new products that have both areas covered. Introducing the Huck 'N Tuck™ Collapsible Thrower and LeashLit™ LED Micro Flashlight.

The [Huck 'N Tuck](#) is a high-quality collapsible ball thrower. With unmatched quality you can feel, the durable handle stands up to powerful throws, while its unique design allows the handle to collapse from 24 inches down to 12, making it compact enough to fit in a back pocket, bag or drawer. To make nighttime the right time for fetch, the Huck 'N Tuck comes with the Nite Ize GlowStreak® LED Ball. This motion-activated LED fetch ball is fully waterproof and operates with replaceable batteries. The Huck 'N Tuck will fit standard-size tennis balls and is also available with a Nite Ize-branded ball. The Huck 'N Tuck exercise toy will securely grab the ball to keep the user's hands slobber-free during play and will conveniently keep it stored when finished. The anchor point on the handle makes it easy to carry and perfect for adding a Nite Ize S-Biner® Dual Carabiner for convenient clip-ability. MSRP \$29.99 for the Huck 'N Tuck GlowStreak Collapsible Thrower + LED Ball or \$19.99 for the Huck 'N Tuck with the standard ball.



The [LeashLit](#) is the perfect addition to any nighttime walk. This fun little Microlight will help light the path ahead and keep both owner and dog seen and safe. With four Gear Tie® legs attached to the bright white light, the LeashLit can easily wrap around leashes, treat bags, belts, and more to create a conveniently accessible light that is always right at hand. The whimsical design allows it to be quickly attached or removed, as well as stand on its own for hands-free lighting. Last but not least, the LeashLit will always be ready to shine a light on the inglorious task of cleaning up after Fido. MSRP \$12.99 – replaceable batteries included.



For more information about the Huck 'N Tuck, LeashLit and other pet products from Nite Ize, visit NiteIze.com.

About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 29th anniversary in 2018 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit NiteIze.com.

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