

From the Sea to the Street, Nite Ize INKA Key Chain Pen has the “Write Stuff”

BOULDER, Colo., Jan. 9, 2018 – A true writing wonder, the [Nite Ize® INKA® Key Chain Pen](#) is a premium, high-performance pen housed in a durable, lightweight, and waterproof aluminum body that will perform flawlessly in all conditions. From the sea to the street, the INKA pen has the “write stuff” to Write Anywhere®.

Engineered with a replaceable pressurized blue ink cartridge, the INKA pen will perform in all conditions including underwater, at high altitude, in extreme temperatures, and at any angle. Featuring a convenient split ring, the INKA will attach to keys, purses or anything for instant accessibility. Its patented, multi-function design allows for two configurations: either a compact three-inch, quick-use pen or converted into a comfortable full-size option.

“This is the most accessible pen you will ever own,” [Nite Ize Founder and CEO Rick Case](#) said. “I call it a ‘pen for a lifetime’ because it completely replaces the need for disposable pens and will perform under all conditions, for a lifetime of use.”



Available in charcoal, silver and red, the INKA Key Chain Pen will be available for \$11.99 from [NiteIze.com](#). Refill cartridges are also available for \$4.19.

About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 29th anniversary in 2018 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit [NiteIze.com](#).

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