



New INOVA T8R Offers Dual Color Feature in a Rechargeable, Tactical Package

BOULDER, Colo., January 8, 2019 – Nite Ize is known for their INOVA® line of professional-grade tactical flashlights. With the new [INOVA T8R™ PowerSwitch™ Dual Color Rechargeable LED Flashlight](#), Nite Ize offers high-quality illumination solutions that address the needs of serious flashlight users. The T8R is designed with a patented knurled color-select dial that allows users to easily switch between a powerful 762 lumen white beam or a night-vision preserving 165 lumen red beam, making this a perfect solution for outdoorsmen, first responders, and anyone who needs a dependable lighting source.



Engineered to the highest standard of quality and performance, the T8R is rechargeable, shockproof, crushproof, and water resistant. Featuring PowerSwitch technology, the T8R is micro USB rechargeable and can be powered by the included rechargeable/replaceable Lithium Ion battery or two non-rechargeable CR123 batteries. By giving owners the option to use batteries if desired, the dual-power source feature of the T8R makes it a reliable, premium flashlight that's perfect for both professional and home use.

"If you want the ultimate in versatility, you will appreciate the T8R," [Nite Ize Founder and CEO Rick Case](#) said. "By combining dual-color and dual power-source features, we engineered the T8R to perform whenever and wherever you need it."

The tactical end-cap switch is activated with a simple push, allowing users to select from modes that include high, low, strobe, momentary high, momentary strobe, and SOS, with each mode available in both the white and red beam settings. The T8R recharges in approximately 4 hours and features a protected charging port. Simply pull the tailcap to reveal the charging port. The unique tailcap design can also be extended and locked to create a built-in flashlight stand. The INOVA T8R PowerSwitch Dual Color Rechargeable LED Flashlight is available for an MSRP of \$124.99.



For more information about the INOVA T8R PowerSwitch, visit Nitelze.com.

About Nite Ize:

Nite Ize designs and manufactures inventor-driven products that organize your life, protect your gear, light your way, and creatively solve everyday problems. Headquartered in Boulder, Colo., the company celebrates its 30th anniversary in 2019 and offers more than 500 products in a variety of channels, including Mobile, Hardware, Pet, LED Lights + Accessories, Bike + Fitness, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, customers, partners and the environment.

Media Contact: Jason Silva, CGPR (for Nite Ize) / 781.639.4924 x112 / jason@cgprpublicrelations.com