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## **Nite Ize Introduces Revolutionary Locking Bungee Designs** Patent-Pending HookLock and SlideLock Bungees Provide Ultimate Security

**BOULDER, Colo. – Aug. 2, 2021** – [Nite Ize](#)<sup>®</sup>, a leading manufacturer of innovative solution-based products, today launched the HookLock™ Locking Bungee and SlideLock<sup>®</sup> Carabiner Bungee, both with an integrated locking feature. Available at retail in fall 2021, the SlideLock and HookLock bungees allow users to achieve a confident connection with or without tension, preventing accidental detachment and possible injuries.

“We’ve all used bungee cords, and that worry the cord will detach and snap back when hooking into position is pretty universal,” said Rick Case, Nite Ize founder and CEO. “The new SlideLock and HookLock Bungees took form as a solution to that concern, offering two unique locking mechanisms that provide the certainty people need when securing or hauling items.”

**[HookLock Locking Bungee](#)**: The HookLock Locking Bungee introduces an innovative locking hook at each end of a wear-resistant bungee cord, allowing users to achieve a confident connection for ultimate security. The innovative steel hook is uniquely designed to hook onto an anchor point and easily lock into position on the cord. Available in three lengths: 24-inch Red, 36-inch Blue and 48-inch Green. MSRP \$4.99 - \$5.99 For more information, watch this [46-second product video](#).



*HookLock Locking Bungee - 24"*

**[SlideLock Carabiner Bungee](#)**: The SlideLock Carabiner Bungee integrates a locking carabiner on each end of a premium bungee cord, allowing for fast and reliable securing, bundling and transporting of items. The slide-to-lock carabiner features a strong over molded steel core while the bungee features built-in wear resistance. Available in three lengths: 24-inch Red, 36-inch Blue and 48-inch Green. MSRP \$4.99 - \$5.99 For more information, watch this [47-second product video](#).



*SlideLock Carabiner Bungee - 48"*

To learn more about these Nite Ize products, visit [NiteIze.com](https://niteize.com).

**About Nite Ize**



Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Nite Ize offers more than 500 products across various channels including: Waterproof Protection, Mobile, Hardware, Illumination, Bike + Fitness and Pet. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the environment. For more information, visit [Nitelze.com](http://Nitelze.com).

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