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Nite Ize Expands Radiant and INOVA Flashlight Collections

Rechargeable Utility Light and Tactical Flashlight Broaden Illumination Options

BOULDER, Colo. – Aug. 2, 2021 – Nite Ize®, a leading manufacturer of innovative solution-based products, today launched the Radiant® Rechargeable Utility Light and INOVA® T4R® PowerSwitch™ Rechargeable Tactical Flashlight. Available at retail in fall 2021, the new rechargeable flashlights provide powerful, professional-grade illumination with shockproof, crushproof and weatherproof durability.

“We are very excited to introduce the new Radiant Utility Light, giving outdoor enthusiasts and DIYers the ultimate work light in one compact package,” said Rick Case, Nite Ize founder and CEO. “And, the T4R has been a critical tool for professionals and first responders around the world for years, so I’m excited to introduce this massive update with increased capabilities and performance.”

Radiant Rechargeable Utility Light: This rechargeable utility light packs a high-intensity flashlight, white task light and red task light into one compact body. With its removable rotating magnetic mounting bracket, users can attach the light to metal objects for adjustable work lighting, use it as a handheld flashlight or stand it upright on either end. With a total of eight light modes, this light features a maximum brightness of 850 lumens and run time of four hours on high, recharging in three hours via included USB-C cable. MSRP \$49.99

For more information, watch this [47-second product video](#).



Radiant Rechargeable Utility Light

INOVA T4R PowerSwitch Rechargeable Tactical Flashlight:

The INOVA T4R PowerSwitch features a maximum brightness at an incredible 1300 lumens with an effective range of 853 feet. Now featuring PowerSwitch dual-power technology, users can run the flashlight on its included rechargeable Lithium Ion battery or with two non-rechargeable CR123 batteries. This flashlight features seven modes with a run time up to 72 hours on low and recharge time of three hours in its included mountable charging cradle. The T4R PowerSwitch comes complete with USB AC and DC power supplies and international plug adapters. MSRP \$159.99

For more information, watch this [1:44 -second product video](#).



INOVA T4R PowerSwitch Rechargeable Tactical Flashlight

To learn more about Nite Ize products, visit NiteIze.com.



About Nite Ize

Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Nite Ize offers more than 500 products across various channels including: Waterproof Protection, Mobile, Hardware, Illumination, Bike + Fitness and Pet. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the environment. For more information, visit Nitelze.com.

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