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Nite Ize Launches Rechargeable Version of Best-Selling Dog Collar Light
SpotLit Rechargeable Offers ‘Choose Your Color’ Technology

BOULDER, Colo. – Aug. 2, 2021 – [Nite Ize®](#), a leading manufacturer of innovative solution-based products, today launched the SpotLit® Rechargeable Collar Light. Available at retail in fall 2021, the rechargeable SpotLit with Disc-O Tech LED technology is a major upgrade to one of the brand’s most popular pet products.

“The new SpotLit brings a fan favorite into the rechargeable world, now with the latest LED technology,” said Rick Case, Nite Ize founder and CEO. “As a dog owner myself, I’m happy we can provide solutions that keep dogs seen and safe while helping to reduce waste caused by traditional single-use batteries.”

[SpotLit Rechargeable Collar Light – Disc-O Tech™](#): The rechargeable SpotLit provides clip-on simplicity with micro-USB rechargeability and new LED technology. Its integrated Disc-O Tech module features color-changing Disc-O mode, a built-in memory feature and four selectable colors of red, green, blue and white, each with glow and flash modes. Set in a stainless steel carabiner clip that attaches to any collar, key chain or bag, SpotLit has a run time of five hours and recharge time of two hours. MSRP \$19.99

For more information, watch this [34-second product video](#).

To learn more about these Nite Ize products, visit [Nitelze.com](#).



SpotLit Rechargeable Collar Light –
Disc-O Tech

About Nite Ize

Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Nite Ize offers more than 500 products across various channels including: Waterproof Protection, Mobile, Hardware, Illumination, Bike + Fitness and Pet. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the environment. For more information, visit [Nitelze.com](#).

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