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Nite Ize Develops Steelie Magnet for Apple® MagSafe® iPhones

Provides Hands-Free Vehicle Mounting While Charging

BOULDER, Colo. – Aug. 2, 2021 – [Nite Ize®](#), a leading manufacturer of innovative solution-based products, today launched the Steelie® Orbiter® Plus Magnetic Socket + Metal Ring. Available at retail in fall 2021, the Steelie Orbiter Plus features unique magnetic technology that allows Steelie users to mount their MagSafe iPhones and accessories onto Steelie mounts.

“Eight years ago, Steelie was launched, presenting the first magnetic car mounting system for your phone,” said Rick Case, Nite Ize founder and CEO. “Today, we’re proud to announce this next innovation with Steelie Orbiter Plus, keeping us current with Apple technology by allowing users to connect their MagSafe iPhones and accessories to their Steelie mounts.”

The [Steelie Orbiter Plus Magnetic Socket + Metal Ring](#) creates an instant connection from a MagSafe iPhone (and accessories) to any Steelie Mount. The Magnetic Socket connects a user’s MagSafe iPhone or case directly onto their Steelie mount. The Metal Ring has been included for users who have also purchased an Apple MagSafe charger. Users can adhere the Metal Ring to the back of their MagSafe charger with the included 3M® adhesive, allowing them to connect onto the socket to mount while charging. The Magnetic Socket and Metal Ring require a Steelie mount ([sold separately](#)) to complete the connection, providing smooth 360° rotation, strong magnetic hold and hands-free viewing when mounted. MSRP \$29.99



Steelie Orbiter Plus Magnetic Socket + Metal Ring

For more information, watch this [38-second product video](#).

To learn more about Nite Ize products, visit [Nitelze.com](https://www.niteize.com).

About Nite Ize

Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Nite Ize offers more than 500 products across various channels including: Waterproof Protection, Mobile, Hardware, Illumination, Bike + Fitness and Pet. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the environment. For more information, visit [Nitelze.com](https://www.niteize.com).

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