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## Nite Ize Announces New INOVA® Tactical Flashlights

*Rechargeable Options Deliver Intense Illumination, Extreme Durability and Reliability*

**BOULDER, Colo. - January 7, 2020 – Nite Ize®**, a leading manufacturer of innovative solution-based products, today debuted two high-performance tactical flashlights with premium capabilities in rechargeable packages, arriving at retail in early Spring 2020. Extending the brand’s professional-grade INOVA® line, the rugged shockproof and crushproof flashlights provide the most reliable lighting for law enforcement, fire and rescue teams, and other professionals. The **INOVA® T11R Rechargeable Tactical Flashlight + Power Bank** and the **INOVA® T7R PowerSwitch Rechargeable Focusing Flashlight** offer rechargeable simplicity, allowing users to charge flashlights via USB.

“The advanced features in the new INOVA flashlights are unlike anything else you’ll see in the industry. The intense brightness of the T11R can project a beam over a quarter mile, standing apart from other handheld flashlights on the market,” said CEO and founder of Nite Ize, Rick Case. “The T7R broadens the capabilities of traditional compact lighting by adding a focusing beam and PowerSwitch dual power source technology.”

- **INOVA T7R PowerSwitch Rechargeable Focusing Flashlight:** Offering powerful illumination of 713 lumens and water resistance (IPX4), the T7R seamlessly transitions between a high-powered spot beam to a wide flood beam with a simple twist. The T7R features PowerSwitch technology, providing a dual power source to allow for the use of either a rechargeable Lithium Ion battery (included) or two non-rechargeable CR123 batteries (not included). The T7R has a run time of three hours and 55 minutes on high and recharges in approximately four hours. MSRP \$124.99
- **INOVA T11R Rechargeable Tactical Flashlight + Power Bank:** Built for extreme conditions and with 5800 lumens of brightness that can project a beam over a quarter mile (450 meters), this waterproof (IPX7) flashlight features six lighting modes. The integrated rechargeable Lithium Ion battery fuels the built-in USB power bank, delivering the ability to charge other devices including smartphones, tablets and two-way radios. MSRP \$449.99



*INOVA T7R PowerSwitch Rechargeable Focusing Flashlight*



*INOVA T11R Rechargeable Tactical Flashlight + Power Bank*

### **About Nite Ize**

Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Nite Ize offers more than 500 products across various channels including: Travel, Mobile, Hardware, LED Lights + Accessories, Bike + Fitness, Pet and Games + Fun. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the environment in which they live. For more information, visit [NiteIze.com](http://NiteIze.com).

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