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Nite Ize Expands Legacy Radiant Headlamp Product Family at 2019 Outdoor Retailer Summer Market

*Radiant 250 includes valuable “lockout” feature preventing accidental power loss;
Rechargeable Radiant 300 runs for up to 36 hours on a single charge*

BOULDER, Colo. (June 18, 2019) – [Nite Ize®](#), a leading manufacturer of inventory-driven and innovative solution-based products, is debuting two new headlamps, the Radiant® 250 and Radiant® 300 Rechargeable. The Radiant 250 uses easily-replaceable batteries, while the Radiant 300 charges quickly using an included micro USB cable. Both headlamps are impact and weather-resistant and feature a headlamp body that tilts 90 degrees for easy beam adjustment. The headlamps will be on display at Nite Ize booth #42070-UL at the Outdoor Retailer Show in Denver, June 18-20, 2019.

Nite Ize was founded after inventor, founder and CEO Rick Case created the first headband-mounted flashlight holder in 1989, a product which would eventually lead to the versatile headlamp designs sold by the company today. “Headlamps are a product category we know extremely well given our foundation, experience and aptitude for design,” said Case. “Our family of headlamps provide lighting options specific to both the everyday and casual user, and those that desire hands-free flexibility while running, hiking, camping or working.”

Unique to both the [Radiant 250](#) and [Radiant 300 Rechargeable](#) is a “lockout” capability, which prevents accidental activation and battery drain. With a variety of modes from high to low, plus a night-vision preserving red mode, the adjustable brightness can be used to navigate pitch-black woodlands around campsites or allow for discreet night-time reading. In addition, both versions are water resistant (IPX4; protected from splashing water).

The battery-powered Radiant 250 features an easy-to-use push button to cycle between four LED modes. With both red and white LEDs, the Radiant 250 offers 250 lumens of illumination and a beam distance of approximately 215 feet with a battery life that lasts up to 46 hours. Available in two headband color options, charcoal and teal, the Radiant 250 retails for \$29.99.

The Radiant 300 Rechargeable, with five LED modes, delivers 300 lumens of bright white light as well as red mode, and independent dual-button control allowing users to operate the spot and flood light modes separately. It is available in two headband color options, blue and green, and retails for \$49.99.



Radiant 250 Headlamp



Radiant 300 Rechargeable

About Nite Ize

Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Recognized as the creator of the first universal flashlight headband-mount and the leading hands-free mobile mounting system (Steelie®), Nite Ize today catalogs more than 500 products across various channels including: Mobile, Hardware, LED Lights + Accessories, Bike + Fitness, Pet, Games + Fun and Travel. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the

environment in which they live. In 2019, the company celebrates its 30th anniversary. For more information, visit Nitelze.com.

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