



**Media Contact:**

Britney Jackson, CGPR

[britney@cgprpublicrelations.com](mailto:britney@cgprpublicrelations.com)

781-639-4924 x.112

**Nite Ize Introduces Game Changing Phone Mount for Cyclists**

Patent-Pending Design Results in Extremely Secure Hold Over Any Terrain

**BOULDER, Colo. – Jan. 20, 2021 –** [Nite Ize®](#), a leading manufacturer of innovative solution-based products, today launched the Squeeze Rotating Bar Mount for hands-free phone viewing on a bike, jogging stroller, wheelchair or exercise bike. Available in mid-February, the innovative Squeeze™ technology diverts from existing mounts with an easy-to-squeeze, yet ultra-secure design that holds phones over any terrain.

“Our product development team, which includes avid cyclists, created a mount focused on features that cyclists want most: a mount with a secure grip that won’t drop their phone, a simple-to-use design and compatibility with any bar style or phone size,” said Rick Case, Nite Ize founder and CEO. “The result is what I think is the best phone mount on the market. In a time where indoor and outdoor cycling is at a peak, we are confident the Squeeze will not only meet, but exceed the expectations of riders old and new.”



The [Squeeze Rotating Bar Mount](#) secures virtually any phone with a case and accessories, featuring inner continuous force springs to create an ultra-strong hold that can easily be opened or closed by pinching the geared levers at the bottom of the clamp. The tool-free mount is simple to attach with a universal, adjustable rubber mounting strap and lock system that secures any smartphone to bicycle handlebars, jogging strollers, exercise bikes, grocery carts and more. The Squeeze can be rotated 360 degrees to achieve the perfect viewing angle. MSRP: \$24.99



For more information about this Nite Ize product, visit [NiteIze.com](http://NiteIze.com), or watch this [38-second product video](#).



*Squeeze Rotating Bar Mount*

**About Nite Ize**

Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Nite Ize offers more than 500 products across various channels including: Travel, Mobile, Hardware, Illumination, Bike + Fitness and Pet. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the environment. For more information, visit [NiteIze.com](http://NiteIze.com).

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