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Nite Ize Debuts Steelie Phone Mounts with Patent-Pending Squeeze Technology
Apple® MagSafe® Compatible Mount Expands Mobile Products Collection

BOULDER, Colo. – Jan. 20, 2021 – [Nite Ize®](#), a leading manufacturer of innovative solution-based products, today launched the Steelie® Squeeze™ Clamp, available in Dash, Vent, and Windshield Kits for hands-free phone viewing in a vehicle. Available in mid-February, the innovative Squeeze Clamp diverts from existing mounts with an easy-to-squeeze, yet ultra-secure design that supports inductive charging.

The **Steelie Squeeze Clamp** secures virtually any phone with a case and accessories, featuring inner continuous force springs to create an ultra-strong hold that can easily be opened or closed by pinching the geared levers at the bottom of the Clamp. The innovative Clamp features a magnetic socket on its back to attach to any Steelie mount, allowing for smooth 360° rotation to virtually any viewing angle. Additionally, the Steelie Squeeze Clamp will be available with a mount as a **Dash Kit, Vent Kit, Windshield Kit** and as a standalone component.



Steelie Squeeze Clamp

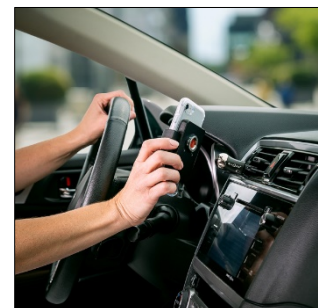
“When it comes to phone mounts, Squeeze provides best-in-class holding power in an easy-to-use design anyone can operate,” said Rick Case, Nite Ize founder and CEO. “On top of that, it’s also compatible with Apple’s newest MagSafe charger and accessories. It truly is the most innovative, universal mount on the market, and I can’t wait to share it with our customers.”



Steelie Squeeze Dash Kit

[Steelie Squeeze Dash Kit](#): This pairs the modern Squeeze Clamp with the classic Steelie Dash Mount, attaching to most vehicle dashboards with a strong 3M® VHB® adhesive. The Dash Mount features a high-quality steel ball that connects to the Squeeze Clamp’s magnetic socket. MSRP: \$37.49
For more information, watch this [39-second product video](#).

[Steelie Squeeze Vent Kit](#): Ideal for shared vehicles or rental cars, the Steelie Vent Mount clips onto most vehicle vents without tools or adhesive and features a stainless-steel ball that connects to the Squeeze Clamp’s magnetic socket. MSRP: \$39.99
For more information, watch this [39-second product video](#).



Steelie Squeeze Vent Kit



Steele Squeeze Windshield Kit: This kit combines the user-friendly, ultra-strong Squeeze Clamp with the Steele Windshield Mount, featuring an adjustable arm and suspended stainless-steel ball design with patented suction technology. MSRP: \$49.99

For more information, watch this [44-second product video](#).

For more information about these Nite Ize products, visit NiteIze.com.



Steele Squeeze Windshield Kit

About Nite Ize

Founded in 1989 and headquartered in Boulder, Colorado, Nite Ize designs, manufactures and globally distributes innovative, inventor-driven products that creatively solve everyday challenges. Nite Ize offers more than 500 products across various channels including: Travel, Mobile, Hardware, Illumination, Bike + Fitness and Pet. Led by original founder Rick Case, Nite Ize team members are passionate about their products, customers, partners and the environment. For more information, visit NiteIze.com.

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