

Nite Ize Introduces QuikStand Mobile Device Stand

BOULDER, CO (January 1st, 2014) — Nite Ize Inc., a leading manufacturer of innovative accessories, introduces the QuikStand Mobile Device Stand. The QuikStand was designed to eliminate the use of randomly assorted books, coffee mugs, and cereal boxes to prop up our valuable smartphones and tablets, and also do away with the unreliable support they provided.

Made with sleek brushed aluminum and sturdy, yet flexible polypropylene, the QuikStand can be adjusted to different angles, and holds your device securely in either portrait or landscape orientation. In its resting state, it's about the size of a credit card and easily fits in your wallet. To use, simply adjust the aluminum support bar to the desired position and slide your device between it and the front flap - it fits smartphones and 7" tablets with or without cases. The easy portability of the QuikStand makes it great for travel (it's especially excellent for use on long plane rides), and perfect for reading recipes, video chatting, browsing and reading, wherever you are.



- Designed of flexible polypropylene and brushed aluminum
- Easily folds flat and snaps into place for compact storage

Product Link: <http://www.niteize.com/product/QuikStand.asp>

MSRP: \$9.99

For more information, please visit <http://www.niteize.com>.

About Nite Ize, Inc.:

Founded by creativity and innovation, Nite Ize Designs, manufactures and distributes problem/solution-based products with quality and performance at their core. Nite Ize celebrates its 25th anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. They also manufacture INOVA High Performance LED Lighting Tools. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.

For more information, please visit <http://www.niteize.com>.