



The Perfect Off-Leash Solution for Dog Owners

BOULDER, Colo., January 8, 2019 – Nite Ize®, a leading manufacturer of innovative solution-based products, recently acquired RadDog, a company that specializes in pet accessories.

“We are excited to bring RadDog into our line of pet products,” said Nite Ize Founder and CEO Rick Case. “[The RadDog All-In-One Collar + Leash](#) is a perfect example of the type of fun and functional solutions we love.”

The [RadDog All-In-One Collar + Leash](#) is engineered with a built-in 36” retractable leash housed within the collar. The quick access and convenience of this collar is perfect for off-leash activities like walking or running, car trips, or even heading to the vet. Designed for the mostly off-leash dog, this unique collar features a built-in 36” retractable leash. Available in a variety of sizes, this collar is engineered with high-quality webbing housed in durable nylon fabric with a strong retractor, metal D-ring, and quick-release buckle. To use the quick-access leash, just grab the handle and pull. Release the handle and the leash automatically retracts, letting owners get back to having off-leash fun with their furry friend.

Available in both blue and red, with sizes that range from small to extra-large, the RadDog All-In-One Collar + Leash has an MSRP of \$39.99.

For more information about these Nite Ize products, visit [Nitelze.com](#).

About Nite Ize:

Nite Ize designs and manufactures inventor-driven products that organize your life, protect your gear, light your way, and creatively solve everyday problems. Headquartered in Boulder, Colo., the company celebrates its 30th anniversary in 2019 and offers more than 500 products in a variety of channels, including Mobile, Hardware, Pet, LED Lights + Accessories, Bike + Fitness, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, customers, partners and the environment.

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