



## This Isn't Your Parent's SpotLit: Nite Ize Reinvents an Iconic Light

**BOULDER, Colo., January 8, 2019** – Nite Ize®, a leading manufacturer of innovative solution-based products, is introducing the bigger, brighter, [SpotLit™ XL Rechargeable Carabiner Light](#) to their iconic SpotLit line of colorful task lights.

“We’re a company that values the environment, which is why we’ve always designed our products to last,” said Nite Ize Founder and CEO Rick Case. “Three billion batteries end up in landfills in the US every year. By incorporating rechargeable technology into the new SpotLit XL, we’re able to give our customers a more environmentally friendly light while also saving them the hassle and cost of buying more batteries.”

This unique light is just as fun as it is functional. With Disc-O Select™ “choose your color” technology, the SpotLit XL can be set to one of four colors (red, blue, green, or white) or left in color-changing Disc-O mode. The durable, weather-resistant body features a convenient steel carabiner clip, making it easy to attach this light to backpacks, keys, and more. The SpotLit XL recharges in only 1.5 hours using a standard micro USB cable, and the bright light lasts for 10 hours.

The [SpotLit XL Rechargeable Carabiner Light](#) is available in Disc-O Select for an MSRP of \$19.99.

For more information about the SpotLit XL, visit [Nitelze.com](#).

### About Nite Ize:

Nite Ize designs and manufactures inventor-driven products that organize your life, protect your gear, light your way, and creatively solve everyday problems. Headquartered in Boulder, Colo., the company celebrates its 30th anniversary in 2019 and offers more than 500 products in a variety of channels, including Travel, Mobile, Hardware, Pet, LED Lights + Accessories, Bike + Fitness, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, customers, partners and the environment.

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