

Most Versatile Steelie Smartphone Mounting Solution Available from Nite Ize *Introducing Steelie Bendable Arm + Ratcheting Clamp Kit*

BOULDER, Colo., Jan. 9, 2018 – Nite Ize®, the manufacturer of the world’s finest magnetic mounting system for mobile devices known as Steelie®, introduces a new gravity-defying mobile mount: the [Steelie Bendable Arm + Ratcheting Clamp Kit](#). This versatile kit puts the power of Steelie on the patented Octa® Bendable Arm + Ratcheting Clamp, making it easy to attach the system to a desk, workbench, chair arm, airplane tray table, and more for ultimate, easy access.

The patented, award-winning Steelie design concept features a unique ball-and-socket magnetic connection that creates a convenient hands-free mounting solution with infinitely adjustable smartphone viewing capabilities. This new clamp kit integrates a Nite Ize Steelie ball onto one end of a robust, flexible gooseneck which then connects to a powerful, Magnetic Phone Socket Plus adhered to the back of the user’s device. The silicone center of the Magnetic Phone Socket Plus creates a strong friction interface that allows for smooth articulation while holding the phone securely.

The magnet can be adhered either directly to the device using the 3M® VHB® adhesive or to the included MultiStick™ Adapter and then to the device. * The MultiStick adhesive holds strong, removes easily and resticks multiple times providing the unique ability to be magnet-free when needed or to easily move the magnetic socket between devices and cases. It also provides a convenient way to share the Steelie concept with others.



The Steelie Bendable Arm + Ratcheting Clamp uses a powerful clamp that attaches to nearly any surface up to two inches thick – flat, round, or irregular. Once the clamp is secured and locked, the strong and flexible 11.25-inch arm bends and swivels 360 degrees for the perfect viewing angle. When ready to disassemble, the mount is packed up quickly and compactly for easy transport.

With complete flexibility to mount a smartphone nearly anywhere, the Steelie Bendable Arm + Ratcheting Clamp Kit is the most versatile Steelie solution available. For more information, visit [Nitelze.com](#).

About Nite Ize:

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrates its 29th anniversary in 2018 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit [Nitelze.com](#).



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*NOTE: MultiStick Adapter requires hardshell case for glass-backed phones