

## LED Lighting Expert Nite Ize Unveils Impressive Features in New Lanterns

**BOULDER, Colo., Aug. 3, 2016**– For the last 27 years, the Nite Ize® name has been known in the handheld lighting industry as an expert manufacturer of quality LED products. Today, Nite Ize unveils two new lanterns with impressive features -- introducing the Radiant® 400 Lantern and Radiant 300 Rechargeable Lantern.\*



The [Radiant 400 Lantern](#) is fully featured with three adjustable levels of white and red LED intensity ranging from 400 Lumens to 30 to provide the best lighting solution in any situation. The sleek round design makes this lantern a reliable emergency light for the home or vehicle or an attractive accessory for camping, hunting or other outdoor activities. With an easy to use intelligent switch, the lantern turns on and changes modes with a push of a button. Powered by three alkaline D cell batteries, the Radiant 400 Lantern will run up to 26 hours in high mode, 112 in medium and 795 hours in low mode. When necessary, batteries are easily replaced by unscrewing the bottom to reveal the water resistant battery compartment. The Radiant 400 Lantern also features a first-of-

its kind carabiner-style handle to clip, carry or hang and comes with a sleek carrying bag that doubles as a light diffuser for softer lighting. MSRP: \$29.99.

The [Radiant 300 Rechargeable Lantern](#) is unchallenged in the market for its features, compact size, and unbeatable value. The rechargeable lithium-ion battery allows this lantern to be both smaller and lighter than the Radiant 400 Lantern. It's impressively equipped with adjustable white and red LED modes that range from 300 to 15 Lumens with run times up to 110 hours in low, white LED mode. The base of the lantern has two integrated USB ports – one input for re-charging the lantern and one output for charging other small devices such as a cellphone. A battery indicator light is also integrated to indicate when a charge is needed and when a charge is complete with red and green light. The lantern recharges in approximately three and a half hours. Like the 400 Lumen option, this new lantern also features an easy to use intelligent on/off multi-mode switch and carabiner-style handle. Included is a micro USB charging cable and dual-purpose carry and light diffusing bag. The bag conveniently includes a pocket to store the charging cable. MSRP: \$44.99.



“There are so many characteristics about these lanterns we think will be appealing,” [Nite Ize Founder and CEO Rick Case](#) said. “First, they are absolutely functional in terms of size; the carabiner-style handle is an interesting alternative to the traditional handle and makes these lighting solutions conveniently accessible. It’s also very convenient to have a rechargeable option. Also, we have not found any other manufacturer that provides a bag



for their lantern to help diffuse light and provide protection for storage. These details deliver excellent value to the user and position our Radiant lanterns as a compelling new option in the lighting category.”

### **About Nite Ize:**

Founded on the principles of creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Headquartered in Boulder, Colo., the company celebrated its 27th anniversary in 2016 and offers more than 500 innovative products and accessories in seven unique categories: Mobile, Hardware, LED Lights + Accessories, Bike, Fitness, Pet, and Games + Fun. Still captained by its founder and CEO, Rick Case, the Nite Ize team is passionate about their products, their customers, their partners and the environment.

For more information, please visit [NiteIze.com](http://NiteIze.com).

**Media Contact:** Kelly Richardson / 720-508-4741 / [krichardson@niteize.com](mailto:krichardson@niteize.com)

\*Note: Nite Ize is proud to support the ANSI/NEMA FL1 standards for LED lighting tools. All performance data is measured to these standards.